



CHANTE STEPHENS

MARKETING SPECIALIST | NAVY VETERAN

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Chante Stephens. 

As an marketing professional, I have a unique blend of creative vision and analytical abilities that enable me to effectively conceive, plan, and implement successful marketing campaigns. I possess a deep understanding of industry standards and am dedicated to developing high-quality initiatives that produce measurable results for each client's unique requirements. With expertise in graphic design, video production, and marketing strategy, I can skillfully manage a broad range of the creative process while identifying opportunities to optimize the potential of each project.

EDUCATION

Graduate Student in Strategic Communications.

BS, Interdisciplinary Studies

Minor in Military Operations, Marketing, and Fine Arts.

Troy University

AA, General Studies

Enterprise Ozark Community College

CERTIFICATIONS

- Social Media
- Content Marketing
- Motion Graphics
- Video Production
- Modern Web Design
- Content Management
- Lean Six Sigma White Belt

TECH SKILLS

- Hootsuite
- Word Press
- Microsoft Office
- Meta Business Suite
- Adobe Creative Cloud
- Adobe Indesign

AWARDS

- Good Conduct (4)
- Letter of Commendation
- Navy and Marine Achievement Medal (6)

PUBLICATIONS

- RAW Magazine Issue 11
- SD Voyager Mar 2020
- MIA Magazine Vol 1 Sep 2020

MARKETING WORK SUMMARY

Chante Stephens & Co

Marketing Specialist | May 2015 - present

Experienced Digital Marketing Specialist with a strong background in branding and marketing strategy consulting, graphic design, brand photography, and videography. Proven track record in delivering high-quality marketing materials, managing social media accounts, optimizing websites for SEO, and executing successful email marketing campaigns. Proficient in analyzing website and social media performance, as well as managing paid advertising campaigns. Committed to staying updated on industry trends and delivering innovative digital marketing solutions.

WTVY News 4

Director of Marketing | September 2021 - October 2021

Creative Video Producer | June 2021 - September 2021

Managed media and production projects, ensuring timeliness and budget adherence. Developed marketing plans to enhance station's brand through captivating ads, initiatives, and campaigns. Worked with clients to create impactful advertising and content strategies for local businesses, driving audience growth. Produced commercials and content tailored to each business's unique value proposition and target audience.

Fidelitas Development

Intern | Podcast Editor | Nov 2019- April 2020

As an audio editor and producer, I oversaw the Lion's Share Marketing Podcast, refining the audio for a high-quality and engaging result. I also summarized episodes, providing time stamps for easy reference, improving accessibility and enhancing the listening experience for our audience.

MILITARY EXPERIENCE

US Navy (ACTIVE Secret Security Clearance)

Manager | Supervisor | May 2007 - Jan 2021

As a Work Center Supervisor, I managed maintenance operations and supervised a team of 18 personnel aboard aircraft carriers. I prioritized safety and ensured compliance with guidelines.

With experience training over 6,000 Sailors, including subordinates and seniors, I ensured personnel had the necessary skills for effective and safe job performance.

My expertise as a Work Center Supervisor and training leader demonstrates my commitment to efficiency, safety, and team development, making me an asset for similar roles.